# The CWF VITAmix

### WHERE REFUNDS MEET REALITY!

**Welcome to the relaunch of CWF's newsletter, The VITAmix!** We are excited to revive this newsletter and use it as a platform for sharing volunteering news and tax tip updates and as a forum to acknowledge our amazing volunteers.



For many, the new year symbolizes a fresh beginning — a time of resolutions, commitments and enthusiasm. For Campaign for Working Families, the new year is an exciting time for our organization's future as we recently welcomed a new President/CEO and expanded our services. We are happy to share our new mission and vision with our volunteer community, which will guide the continued development of our organizational culture and strategy.

## **MISSION**

The Campaign for Working Families, Inc. (CWF) is committed to elevating the financial well-being of individuals and families by providing access to fair and equitable financial services, critical resources and building assets.

### **VISION**

The Campaign for Working Families, Inc. (CWF) will encourage, empower and elevate the financial well-being of individuals and families through quality and equitable financial and social supports and services.



## WELCOME MESSAGE FROM DR. NIKIA OWENS

### Dear Valued Volunteers!!

On behalf of the Campaign for Working Families (CWF/Campaign) I want to extend our sincere gratitude for the unyielding commitment and support you invested during the 2022 tax season to connect families with critical tax credits like the Child Tax Credit (CTC) and Earned Income Tax Credit (EITC). Because of volunteers like you CWF was able to return over six million in EITC and seven million in CTC to hardworking families benefiting over 6400 children. Your contribution and investment of time and talent helped to put over \$30 million back into the hands of hardworking individuals and families.



Campaign will reopen to in-person and taking walk-ins, and while CWF was able to file more than 22,000 federal returns last tax season it looks forward to reaching its pre-pandemic levels of filing over 35,000 returns with the reopening to in-person.

Campaign for Working Families free tax preparation successes is only possible because of dedicated volunteers like you. I/CWF remain appreciative and look forward to sharing in the 2023 tax season with YOU!!



# **VOLUNTEER NEWS AND UPDATES**



#### **Volunteer Orientations**

Orientations will be held the week of *January 16th*. <u>Click here</u> to register for your orientation in the portal ASAP!

#### Tax season start date

Campaign for Working Families will officially kick off the tax season on **Monday, January 23rd.** Click here to sign up for volunteer shifts on our portal today.

**Haven't finished training yet?** What are you waiting for?! Click here to sign up for a live webinar or in-person training and get certified ASAP. In-Person Trainings will be held at the CWF office every Saturday from 10am to 4pm through the month of January.

**Having trouble with the training?** Check out our <u>2023 Training Resource Guide</u> for links to study guides, additional modules, and more! If you prefer a hard copy of the Pub. 4012 & Pub. 6744, you can pick one up at our main office.

### **Volunteer Agreements**

If you are certified and would like to volunteer this year but have not submitted your Volunteer Agreement, please send it to <a href="mailto:taxvolunteer@cwfphilly.org">taxvolunteer@cwfphilly.org</a> ASAP.



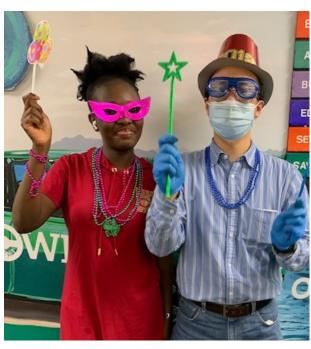
Celebrate the beginning of a new tax season with food, fun, and the opportunity to meet your colleagues!

WHAT: TAX SEASON 2023 KICK-OFF CELEBRATION

WHEN: FRIDAY, JANUARY 20, 2023, 5PM-7PM WHERE: CWF Main Office, 1415 N. Broad St.,

Philadelphia PA 19122





# **VOLUNTEER RECOGNITION PROGRAM**

CWF is launching a new recognition program to thank our hard-working volunteers for their dedicated service. Volunteers will have the opportunity to win prizes in several different raffles and competitions we will hold throughout the tax season.



**Super Volunteer Raffle:** The first 30 volunteers that complete 50 hours of service will be entered into a raffle to win a \$100 Amazon gift card.

**Points Competition:** Points will be assigned to each volunteer shift in VolunteerHub. The number of points differ depending on the volunteer role and whether it is virtual or in-person. The more shifts you volunteer, the more points you accumulate. The three highest point earners at the end of the tax season will win a \$100 Amazon aift card.

**Early Training Raffle**: The first 50 volunteers who completed training, passed the certification exam(s) and submitted a signed Volunteer Agreement were entered into a raffle for a \$100 Amazon gift card.

Congratulations to new CWF Volunteer, **Diag Davenport**, for winning the Early Training Raffle!

